



www.stcroixgas.com

415 S Second St
River Falls, WI 54022
(715) 425-6177

APRIL 2011

**Due Date:
April 25
Monday**

Your payment is on time if it is received on the due date by closing time at our payment locations. Mail in time to meet this date or drop your payment at:

River Falls Location:
Our office, 415 S. 2nd Street.
Due date deadline: 5 p.m.

Prescott Location:
First National Bank,
1151 N. Canton Street.
Due date deadline:
lobby - 5 p.m.,
drive-up window - 6 p.m.

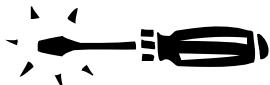
Online bill payers:
allow 10 business days
for your payment
check to reach us.



Ask us about AutoPay for automatic withdrawal from your bank account. No more missed deadlines!

Furnace service

Experts advise having your furnace checked every 2 years.



Call us to make an appointment, for Tuesdays, Wednesdays or Thursdays. You must be at home during the appointment.



**Know what's below.
Call before you dig.**

**3 days before you dig, call 811
It's the law!**

By calling 811 you will request that your underground utilities be located and marked. Gas, water, sewer, electric, telephone and cable will be marked. If no gas lines are present, your property will be marked with "all clear" flags.

When you dig within 18 inches of a marked utility, use care! Use a shovel and dig carefully.

If you accidentally scrape or gouge our pipe, call us right away. We will repair it for FREE.

If you hit our pipe, and create a gas leak, no matter how small, call 911 immediately. Even tiny gas leaks can be dangerous.

Instead of calling 811, you may e-mail your request at www.diggershotline.com.

Locate Marking Color Codes:

- Red - Electric
- Orange - Communications, Telephone/CATV
- Blue - Potable Water
- Green - Sewer/Drainage
- Yellow - Gas/Petroleum Pipe Line
- Purple - Reclaimed Water
- White - Premark site of intended excavation



Switch from an electric water heater to a natural gas model. You'll save money every day! Especially as a customer of St. Croix Gas.

Ask your contractor to use our average rate when calculating your savings.



12-month average gas price (residential)

| | |
|-----------|--------------|
| Apr. 2010 | \$0.74/therm |
| May 2010 | \$0.54 |
| Jun. 2010 | \$0.51 |
| Jul. 2010 | \$0.55 |
| Aug. 2010 | \$0.57 |
| Sep. 2010 | \$0.50 |
| Oct. 2010 | \$0.53 |
| Nov. 2010 | \$0.73 |
| Dec. 2010 | \$0.78 |
| Jan. 2011 | \$0.77 |
| Feb. 2011 | \$0.78 |
| Mar. 2011 | \$0.72 |

**AVERAGE \$0.64/therm
Like paying 2 cents per kWh
of electricity—wow!**



Save money with a natural gas dryer, too!



**Check your furnace filter—is it dirty?
That dirt makes your fan work harder.
A clean filter will save electricity all summer long if you have air conditioning.**